



HIGH SCHOOL OF ART AND DESIGN

Mr. Bencsko · Mr. Spaterella - Rising Senior Graphic Design

1. **College Research:** Create a list of top 5 colleges/universities that you would like to attend in Fall 2027. Document the application process, cost of each school and important deadlines. Complete in Google Doc.

2. **Updated Resume:** Spend time updating your resume or even redesigning the entire layout. Focus on what you have accomplished over the past 6 months (internships, competitions, museum visits, community service, summer jobs, etc) Format properly. Submit to google classroom upon return in September.

3. **The Anatomy of a Project:** Deconstruct and visualize the complete life cycle of a design project using icons, symbols, and structural layout—with minimal reliance on text.

The Challenge: As a designer, explaining how you arrive at a solution is just as important as the final product. Your task this summer is to map out the entire graphic design process—from the initial client spark to the final production handoff—using a single product or project type as your case study (e.g., creating a new package design, launching a brand identity, or building a mobile app interface).

You must tell this story visually. Rely on a highly structured layout, custom icons, sequential pathways, and symbolic language to guide the viewer through your workflow. Complete in your sketchbook.

Have a great summer.

Mr. Bencsko · Mr. Spaterella