



HIGH SCHOOL OF ART AND DESIGN

Mr. Bencsko · Mr. Spaterella Rising Sophomore Graphic Design

1. PURCHASE A SKETCHBOOK: Any size will do, but an ideal size is 5" x 7" (nothing smaller). You will complete all homework assignments in your sketchbook.

2. SELF PORTRAIT: In your sketchbook, complete the following (3) self portraits:

- Only using straight lines. No curves allowed. Incorporate shading using straight lines as well.
- Collage/Mixed Media Self Portrait
- Gestural Lines - Expressive and overlapping lines to show emotion

3. PERSONAL LOGOTYPE: Logotype is a type of logo where the name of the company or person is made up of a unique font. Gather wordmarks from a variety of sources (such as: cereal, detergents, magazines, beverages, etc). Draw your first and last name using letters from the logotypes you have found. Letters should be outlined in black pigment liner and in full color. Complete in your sketchbook.

Have a great summer.

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